



Shoes of Prey is a website where women can design their own shoes. A suite of divine raw materials, including the softest leathers, snakeskin, fishskin, Italian silk and more in an array of candy-store colours await the most vivid imagination and make for hours of shoe-designing bliss. Possibilities include flats and heel heights from a comfortable 1.5 inch heel to the truly glamourzonian 4.5 inch heel. The current range offers more than 4 trillion combinations and is constantly updated.

Once your design is completed, we rush it to our technicians who hand-make your design, swaddle the shoes in a soft dust bag, place them into a crisp new box and promptly ship your shoes to your waiting feet.

In the 24 months since launch, women have designed tens of millions shoes with Shoes of Prey spending more than 20 million minutes creating their dream shoes. That's the equivalent of one person spending more than 40 years (24 hours a day) designing shoes with us.

Our prices range from \$195 - \$350 and normally take between 4-5 weeks to be made.

Being a bespoke service, it is about fit as much as it is about fashion. We provide a wide range of sizes, from an Australian 2.5 through to an Australian size 15. We can make one shoe bigger than the other, adjust widths and much more.

"It's the opportunity to have the shoes you've always dreamt of in a few clicks." says Jodie Fox, ex-lawyer and co-founder of Shoes of Prey. "And, it's an incredible feeling to be able to respond to a compliment on your shoes with - *thank you - I designed them!*"

We hope you love the concept and look forward to seeing your fabulous designs!